

Plain Black Corporation

BENEFITS

CONVENIENCE

WebGUI comes equipped with a wide range of content applications.

SUPPORT

Plain Black's support options range from staffed message boards to phone support. Receive the ultimate in customer care with Plain Black's signature Rock Star Support. Plain Black also provides a full line of written documentation for individual reference.

DEVELOPMENT

Plain Black's team of developers has decades of combined professional experience. They will be happy to develop or customize an application to meet your organization's unique needs.

INTEGRATION

Integrate WebGUI applications with existing external applications, such as human resource and legal applications. Or, let Plain Black's developers create a full HRIS system to handle these functions.

TRAINING

Plain Black provides comprehensive training to empower your staff. WebGUI experts will come to you to present a customized training curriculum. Online training options are also available.

WebGUI

Plain Black Corporation is the maker of WebGUI, a popular open-source content management system, and provides comprehensive support and training to its users. WebGUI's community encompasses the globe, and its strength and versatility make it a powerhouse in internet, intranet and extranet solutions.

Choices

WebGUI comes with over three dozen built-in content applications, called assets, allowing you to create virtually any content you desire. WebGUI's architecture also allows new assets to be easily added to further customize your site's functionality. Content prototypes can be created, which allows you to pre-configure assets for repeated use throughout the site. In addition, everything in WebGUI is a template, so you can customize every aspect of your site and its appearance.

Commerce

WebGUI'S commerce system allows you to sell merchandise or subscription services on your site. Passive profiling can be used to provide a

personalized and rewarding shopping experience for your customers. Use WebGUI's advertising interface to place advertising banners on your website to promote products.

Security

Site administrators have several options for controlling what functions are available to content managers. The user interface in WebGUI can be altered on a per-user basis to match skill levels or limit accessibility to functions. Site administrators can also expose specific functionality in the administrator interface to specific groups of users, further increasing the ability to customize the available functions depending on a user's role in the organization. In addition, every content application in WebGUI has a set of privileges associated with it, providing full control over who can see and edit content on the site. Groups of users are assigned privileges on a per-application basis, and users within groups may be bound to an existing LDAP directory.

Versioning and Workflow

WebGUI's versioning and workflow systems allow content to be stored on the site until ready for publication. Version tags house content on the site, and that content can be collaborated on and edited by multiple users. Group access can be assigned to individual version tags to limit who has access to that content. When ready for publication, the workflow system can send the content through an approval process. If content is published in error, version tags can be "rolled back," returning the site to its previous state. WebGUI's workflow system can also be used to automate site maintenance tasks and schedule content to be published on a future date.

Dynamic User Experience

WebGUI contains many features that allow you to create dynamic and personalized user experiences. Content profiling and passive profiling enable your site to track users' viewing habits. By recognizing those habits, WebGUI can dynamically display content of interest to individual users. WebGUI can generate user viewing privileges based on a number of criteria such as IP address or viewing habits, and the site navigation can then be tied into those viewing privileges.

WebGUI also contains a Dashboard application, which allows site administrators to set up a menu of site content that users can then arrange to suit their viewing preferences.

Flexibility

WebGUI comes installed with content applications, or assets, to fulfill every need. Collaboration Systems can be used to display forums, employment opportunities, FAQ's, product reviews and much more. The Wiki provides a simple interface for collaboration and knowledge sharing. Project Management and Time Tracking applications keep everyone focused and on task. The Calendar allows multiple feeds to be pulled from many departments for display in a central location. SQL Forms and Reports can be used for data collection and display. The Event Manager provides every component necessary to organize, manage, and sell access to multiple events. Conduct Polls or Surveys, or use the Survey as an online quiz for training purposes. Whatever your need, WebGUI has the tool to handle it!

SIMPLE URL'S

Instead of something impossible to remember like products.aspx?productId=339883;catId=933, WebGUI creates simple URLs like shoes/black-boot.

EASE OF USE

WebGUI's user-friendly interface allows content management without any technical programming knowledge.

CONTACT US

For more information about how WebGUI meets your needs, or to set up a product demonstration, contact us.

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